

DOCUMENT RESUME

ED 032 146

RC 002 882

Private Assistance in Outdoor Recreation. A Directory of Organizations Providing Aid to Individuals and Public Groups.

Department of the Interior, Washington, D.C. Bureau of Outdoor Recreation.

Pub Date 68

Note-38p.

Available from-Superintendent of Documents, U. S. Government Printing Office, Washington, D. C. 20402 (0-285-370, \$0.30).

EDRS Price MF -\$0.25 HC Not Available from EDRS.

Descriptors-Athletic Activities, *Directories, Hobbies, National Organizations, Outdoor Education, *Publications, *Recreation, *Recreational Activities, Recreational Facilities, Resource Materials, *Technical Assistance

In an effort to aid private recreation area developers and operators, and other individuals interested in outdoor recreation, this Bureau of Outdoor Recreation publication lists a number of professional societies and national organizations providing low-cost publications and other aids to planning, development, and operation of outdoor recreation areas. Publications and type of assistance available are listed for the following recreational activities: archery, bicycling, boating and canoeing, camping, driving and sightseeing, fishing, hiking and walking for pleasure, horseback riding, hunting, nature study, outdoor games and sports, picnicking, skating, shooting preserves and ranges, skiing, and swimming. Related subjects of park management, public relations, and community action are also included. (SW)

ED032146

Private Assistance In Outdoor Recreation

A DIRECTORY of ORGANIZATIONS PROVIDING AID
to INDIVIDUALS and PUBLIC GROUPS

U.S. DEPARTMENT OF HEALTH, EDUCATION & WELFARE
OFFICE OF EDUCATION

THIS DOCUMENT HAS BEEN REPRODUCED EXACTLY AS RECEIVED FROM THE
PERSON OR ORGANIZATION ORIGINATING IT. POINTS OF VIEW OR OPINIONS
STATED DO NOT NECESSARILY REPRESENT OFFICIAL OFFICE OF EDUCATION
POSITION OR POLICY.



This is not a complete listing of organizations or publications.
Those listed were compiled as a reference to help in answering
many inquiries for this type of information. The Bureau of
Outdoor Recreation does not endorse or recommend these
organizations, assistance provided, or publications over others
not listed and offers this directory only as a reference to assist
those seeking this type of information.

Rc 002882

Contents

	Page
Foreword	v
Archery	1
Bicycling	3
Boating and Canoeing	6
Camping	11
Driving and Sightseeing	18
Fishing	19
Hiking and Walking for Pleasure	22
Horseback Riding	25
Hunting	26
Nature Study	33
Outdoor Games and Sports	40
Golf	42
Playgrounds	45
Tennis and Badminton	47
Volleyball	48
Picnicking	49
Shooting Preserves and Ranges	49
Skating	54
Skiing	57
Swimming	59
Related Subjects	62
Park Management	62
Public Relations	67
Community Action	68

Foreword

The future looks bright for outdoor recreation. Projections indicate that in less than 40 years the United States population will double its 1960 level. The Bureau of Outdoor Recreation publication, "Outdoor Recreation Trends," published in 1967, estimates a four-fold increase in recreation participation between 1960 and the year 2000. Incomes will move steadily upward; the workweek will become shorter; Americans will become more mobile; and three-fourths of our population will live in cities.

Although city, county, State, and Federal recreation areas will continue to provide much public recreation, private recreation developments will be called upon increasingly to bridge the gap between supply and demand.

Many landowners, organization officials and private investors across the Nation are finding that development of the outdoor recreation areas and facilities for public use offers attractive investment opportunity. This is especially true near cities with large concentrations of urbanites who display a growing inclination toward spending free time outdoors.

Many of the prospective developers and those who already operate recreation areas need technical advice and assistance. This is available from both private and public sources.

A number of nonprofit professional societies and national organizations provide low-cost publications and other aids to the planning, development, and operation of outdoor recreation areas.

This booklet lists many of these sources of assistance, including publications and other aids selected for their value to the developer or operator. Thousands of additional publications which are available on participation or improvement of skills in activities have been excluded since the goal of this publication is to provide sources of assistance to the recreation area developer or operator.

In addition to the sources listed, the reader may wish to seek professional advice from private consulting firms which provide outdoor recreation planning and development assistance.

In many cases, State government agencies also provide valuable information and technical assistance in the development and operation of outdoor recreation areas and facilities. Good prospective sources include State departments, agencies, and commissions administering parks, recreation, fish, game, forestry, and other resources. Many college and university extension departments provide valuable publications and technical assistance in outdoor recreation.

For assistance provided by Federal agencies to States, political subdivisions, organizations and individuals, a Bureau of Outdoor Recreation booklet entitled "Federal Assistance in Outdoor Recreation" also is available from the Superintendent of Documents, Government Printing Office, Washington, D.C. 20402, for 35 cents.

Archery

AMERICAN ASSOCIATION for HEALTH,
PHYSICAL EDUCATION, and RECREATION
1201 16th STREET, N.W.
WASHINGTON, D.C., 20036

Dedicated to the improvement of health education, physical education, and recreation; a department of the National Education Association.

Assistance Available

Technical assistance through local members and through State and district conferences, workshops, and clinics.

Publications

"Archery and Riding Guide," 128 pages, \$1.
Official rules and standards, for girls and women.

ATHLETIC INSTITUTE
MERCHANDISE MART, ROOM 805
CHICAGO, ILL., 60654

Nonprofit organization for the advancement of athletics, physical education; and recreation.

Assistance Available

Offers free information on sports and recreation problems and answers questions upon request.

Publications

"How To Improve Your Archery," 80 pages, 75 cents.
Information on equipment, facilities, and techniques. Also, similar books on 32 other sport subjects for same price.
"Instructor's Guide," 72 pages, \$2.

BOY SCOUTS OF AMERICA
NATIONAL COUNCIL
NEW BRUNSWICK, N.J., 08903

Promotes target action archery and field archery in scout camps throughout America.

Publications

"Field Sports Manual," Catalog No. 12020, 30 pages, \$1.25.
"Archery," Catalog No. 3381, 32 pages, 35 cents.

NATIONAL FIELD ARCHERY ASSOCIATION
ROUTE 2, BOX 514
REDLANDS, CALIF., 92373

Promotes the sport of field archery and sponsors field archery games and tournaments.

Assistance Available

Demonstrations, lectures, and coaching available through nearest local club.

Publications

Booklet on organizing and operating an Archery Club, free.
Bowhunting Manual, \$2.
Official Handbook of Field Archery, \$2.

NATIONAL RECREATION and PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006

An independent non-profit service organization dedicated to the advancement and enhancement of the park and recreation movement and to the conservation of natural and human resources.

Assistance Available

Liaison with all government levels on parks, recreation and conservation; research studies; technical studies; community site planning; standards development; educational programs; professional services; job placement service; public information programs; library of pertinent books and materials; book center.

Publications

The following materials are published for members of the National Recreation and Park Association, but are available for sale to non-members.

"Parks and Recreation," magazine, monthly, \$5 per year.

"Recreation and Park Yearbook," published at five-year intervals, statistical study of the park and recreation field, 1961-1966, \$5.50.

"A Guide to Books on Recreation," catalog of books available from the NRPA library, 25 cents.

"Park Practice Program," a series of four special publications on policies, planning, operating and philosophies of the park and recreation field, \$40 per year.

"Management Aids," a series of monthly bulletins on various technical topics in the park and recreation field, \$2 per copy, \$24 per year.

Bicycling

AMATEUR BICYCLE LEAGUE of AMERICA
6411 ORCHARD
DEARBORN, MICH., 48126

Governing body of amateur cycling in the United States to supervise all amateur bicycle competition.

Assistance Available

Encourages cycling through safety education, facilitating bicycle tours, and sponsoring national championships.

Publications

"National Championship Program, Annual."

AMERICAN ASSOCIATION for HEALTH,
PHYSICAL EDUCATION, and RECREATION
1201 16th STREET, N.W.
WASHINGTON, D.C., 20036

Dedicated to the improvement of health education, physical education, and recreation; a department of the National Education Association.

Assistance Available

Offers technical assistance through local members and through State and district conferences, workshops and clinics.

Publications

"Cycling in the School Fitness Program," 60 pages, \$1.
Program ideas for emphasizing bicycling activities.

AMERICAN YOUTH HOSTELS, INC.
20 WEST SEVENTEENTH STREET
NEW YORK, N.Y., 10011

Provides opportunities for educational and recreational travel by cycling, hiking, skiing, canoeing, and horseback riding.

Assistance Available

Offers information and plans trips all over the world.

Publications

"American Youth Hostels, Inc. Hostel Guide and Handbook,"
128 pages, \$1.

Revised annually; lists hostels; tips on youth hosteling.

"How to Establish a Youth Hostel," 2 pages, free.

Mimeographed leaflet on requirements for a youth hostel.

"Manual for the Establishment and Operation of Youth Hostel
Clubs," 15 pages, free.

Organization, financing and other information needed in
establishing a hostel club.

"Manual for the Establishment and Initial Operation of Local
Councils," 49 pages, free.

Essential information for youth hostel councils.

BICYCLE INSTITUTE OF AMERICA
122 EAST 42nd STREET
NEW YORK, N.Y., 10017

Organization of bicycle manufacturers, parts and accessories
associations, distributors associations, and merchant member
groups; promotes bicycling.

Publications

"Bicycle Riding Clubs," 60 pages, free.

How to organize and plan a bicycling program.

"Bikeways," 8 pages, free.

Community planning for safe bicycling.

NATIONAL RECREATION and PARKS ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006

Comprehensive listing under Archery.

Publications

"Bike Trails and Facilities," 54 pages, \$1 to members, \$2 to nonmembers.

A guide to their design, construction and operation.

Boating and Canoeing

AMERICAN CANOE ASSOCIATION
MR. RAYMOND A. DODGE, COMMODORE
1625 BROADWAY
NILES, MICH., 49120

Promotes the use of canoes and kayaks and is the governing body of canoeing in the United States.

AMERICAN FORESTRY ASSOCIATION
919 17th STREET, N.W.
WASHINGTON, D.C., 20006

Citizen's organization for improving management and use of forests and related resources.

Publications

"Trail Riders of the Wilderness," 23 pages, free.

Pack and canoe trips into wilderness areas.

AMERICAN POWER BOAT ASSOCIATION
415 BURNS DRIVE
DETROIT, MICH., 48214

Promotes and formulates rules for powerboat racing and speed trials.

Assistance Available

Works with local sponsors of powerboat regattas and assigns officials through its affiliated clubs.

Publications

"APBA Rule Book and Official Directory," 430 pages, free to members, \$5.00 to nonmembers.

"Instructions on Runing Regattas," 20 pages, free.

"Propeller," monthly, free to members, \$3.00 annually to nonmembers.

AMERICAN RED CROSS
17th and D STREETS, N.W.
WASHINGTON, D.C., 20006

Carries on a variety of health, safety, and welfare activities locally, nationally, and internationally.

Textbooks and other publications can usually be purchased through local chapters.

Assistance Available

Teaches boating courses and trains boating instructors.

Publications

"Basic Canoeing," 63 pages, 35 cents.

Instruction manual.

"Basic Outboard Boating," 98 pages, 50 cents.

Instruction manual.

"Basic Rowing," 80 pages, 35 cents.

Instruction manual.

"Basic Sailing," 128 pages, approximately 50 cents.

Instruction manual.

"Canoeing," 445 pages, \$1.25.

Instruction manual.

AMERICAN WHITE WATER AFFILIATION
1925 HOPKINS STREET
BERKELEY, CALIF., 94708

Promotes white water sport enjoyed in a safe manner. Assembly for more than 50 groups in this form of recreation.

Assistance Available

Films, safety training, equipment evaluation, information.

AMERICAN YACHTSMEN'S ASSOCIATION
3418 14th STREET, N.W.
WASHINGTON, D.C., 20010

Owners and operators of pleasure boats of every size and type.

Assistance Available

Training films, information on waterways and cruises, home study courses, local and national boat show.

Publications

Buyers Guide, digests and reprints.

BOY SCOUTS OF AMERICA
NATIONAL COUNCIL
NEW BRUNSWICK, N.J., 08903

Publications

"Aquatic Program," Catalog No. 12003, 150 pages, \$1.25.

NATIONAL ASSOCIATION of ENGINE and
BOAT MANUFACTURERS
420 LEXINGTON AVENUE
NEW YORK, N.Y., 10017

Publications

"Outdoor Recreation Afloat," 4 pages, free.

A list of pamphlets and books on boating which are available from the National Association of Engine and Boat Manufacturers.

"Marina."

Information on NAEBM, 40-minute film.

NATIONAL RECREATION and PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006

Comprehensive listing under Archery.

Publications

Management Aids Bulletin No. 8: "Small Lake Management."
44 pages, \$1 to members, \$2 to nonmembers.

Sections on boating, boating safety, number of boats, boat rentals, docking, docking attendance, fees, boat maintenance, competition between boats and fishing, and program development in boating.

Management Aids Bulletin No. 44: "Lake Zoning for Recreation: How to Improve Recreation Use of Lakes through Regulations and Control," \$1 to members, \$2 to nonmembers.

Space requirements for various boating activities, regulations and control of boats, boat mooring, boating laws and other information.

Management Aids Bulletin No. 54: "Marinas," 40 pages, \$1 to members, \$2 to nonmembers.

A guide to marina development.

"Aquatics Handbook," 224 pages, \$7.50.

Includes beach operation, camp waterfront layout, and boat marina information.

"A Sailing Manual," 28 pages, \$1.75.

Practical sailing, includes diagrams of parts of a boat, sailing maneuvers, and boat types.

"The Young Sportsman's Guide to Canoeing," 96 pages, \$2.75.

Fundamentals and equipment information.

"The Young Sportman's Guide to Sailing," 96 pages, \$2.75.

Fundamentals and equipment information.

Also, other books on development of skills in boating and canoeing.

NATIONAL WATER SAFETY CONGRESS
c/o CARL A. BISHOP, SECRETARY-TREASURER
510 TITLE BUILDING
ATLANTA, GA., 30301

Promotes water safety in all water activities.

Assistance Available

Through members and associated organizations, promotes safety demonstrations, programs, press coverage, and establishment of local, regional, and State safety councils.

OUTBOARD BOATING CLUB OF AMERICA
333 NORTH MICHIGAN AVENUE
CHICAGO, ILL., 60601

Promotes boating and related activities.

Assistance Available

Services such as volunteer personnel, facilities, equipment, tournaments, officiating, training and programing available from nearest local club.

Publications

- "Boating Facilities for Your Community," 16 pages, free.
Who, what, where, why and how to secure community facilities.
- "Directory of Architects and Engineers," 23 pages, free.
List of firms for hire in planning and developing boating facilities.
- "Facilities File," volumes 1-6, 32 pages each, free.
Boating facilities planning assistance.
- "Handbook of Boating Laws" (Details of State laws on boating).
- "Western States," 161 pages, \$1.
- "North Central States," 100 pages, \$1.
- "Southern States," 122 pages, \$1.
- "Northeastern States," 120 pages, \$1.

"Launching Ramps and Piers," 20 pages, free.
Planning aids for developing facilities.
Model laws on antiwater pollution.

UNITED STATES POWER SQUADRONS
96 WEST STREET
ENGLEWOOD, N.J., 07631

Seeks high standard of skill in handling and navigation of yachts, to encourage the study of the science of navigation, to cooperate with the U.S. Government agencies charged with the enforcement of the laws and regulations relating to navigation, and to stimulate activities which tend to the upbuilding of Navy, Coast Guard, and Merchant Marine.

Assistance Available

Squadron units throughout the country conduct free classes in piloting.

Camping

AMERICAN CAMPING ASSOCIATION
BRADFORD WOODS
MARTINSVILLE, IND., 46151

Organization of individuals and organization representatives interested in the development of organized camping and allied activities.

Assistance Available

Nationally through Publications Service, public relation assistance, conventions and conferences. Assistance is also available through 40 Sections of the Association covering the entire United States which hold regular workshops, conferences and conventions to assist leaders in the field of organized camping.

Publications

Publications Catalog, 39 pages, free.

Annotated listing of over 400 books and publications in the field of organized camping available through the Publications Service of the Association.

"Conservation for Camp Counselors," 74 pages, \$1.00.

A manual for the teacher and/or instructor in the field of conservation.

"Conservation for the Campsite," 36 pages, 75 cents.

Aids to the administrator in conserving camping areas.

"Standards Report for the Accreditation of Organized Camps," 66 pages, \$2.00.

A complete listing of national Standards and their interpretation for all organized camps.

"Standards for Organized Camps," 11 pages, 25 cents.

A condensed listing of Standards for all organized camps.

AMERICAN YOUTH HOSTELS, INC.

20 WEST 17th STREET

NEW YORK, N.Y., 10011

Provides opportunities for educational and recreational travel by cycling, hiking, skiing, canoeing and horseback riding.

Assistance Available

Offers information and plans trips all over the world.

Publications

"American Youth Hostels, Inc., Hostel Guide and Handbook," 128 pages, \$1.

Revised annually; lists hostels; tips on youth hosteling.

"How to Establish a Youth Hostel," 2 pages, free.

Mimeographed leaflet on requirements for a youth hostel.

"Manual for the Establishment and Operation of Youth Hostel Clubs," 15 pages, free.

Organization, financing, and other information needed in establishing a hostel club.

"Manual for the Establishment and Initial Operation of Local Councils," 49 pages, free.
Essential information for youth hostel councils.

APPALACHIAN TRAIL CONFERENCE
1718 N STREET, N.W.
WASHINGTON, D.C., 20036
Coordinates and supervises activities on the Appalachian Trail from Maine to Georgia.

Assistance Available

Offers assistance such as lectures, information and group hikes, guide books and maps.

BOY SCOUTS OF AMERICA
NATIONAL COUNCIL
NEW BRUNSWICK, N.J., 08903
Promotes boy scouting.

Assistance Available

Offers assistance in programming and camping facilities through local councils.

Publications

"Field Sports," 30 pages, \$1.25.
Manual for guidance of youths in field activities.
"Camp Management Manual," Catalog No. 12001, 115 pages, \$1.50.
"Camp Program," Catalog No. 12002, 130 pages, \$1.50.
"Camping Records," Catalog No. 4473, 33 pages, 75 cents.
"Campsites and Facilities," Catalog No. 3679, 194 pages, \$7.50.
"Camp Health and Safety," Catalog No. 3692, 54 pages, \$1.25.
"Tours and Expeditions," Catalog No. 3734, 32 pages, 50 cents.

CAMP FIRE GIRLS, INC.
65 WORTH STREET
NEW YORK, N.Y., 10013

A nationwide educational-recreational program for girls aged 7 through high school. Promotes health and character building through a learn-by-doing program, indoors and outdoors.

Assistance Available

Local assistance in recreation facilities and activities available through nearest local council.

Publications

"Resident Camp Standards," 40 pages, \$1.

Program, site, facilities, equipment, administration of resident camps.

"Standards, Day Camping, Group Camping," 50 pages, \$1.

Personnel, program, site, facilities, equipment, policies, and practices at these camps.

FAMILY CAMPING FEDERATION
c/o AMERICAN CAMPING ASSOCIATION
BRADFORD WOODS
MARTINSVILLE, IND., 46151

Serves as a national clearinghouse on information and assistance available for the development of family camping.

Assistance Available

Varies with the seeker.

Publications

Free information folder upon request.

"Family Campground Standards," 10 cents.

Single page folder listing standards required for family campgrounds by the Family Camping Federation in order to be accredited by the Federation.

"Family Camping Leader," available through membership only.
"Guidelines for Development of Family Campgrounds," rates
upon inquiry.

GIRL SCOUTS
830 THIRD AVENUE
NEW YORK, N.Y., 10022

Program for girls 7 to 17 developing citizenship, character,
and service.

Publications

"Campsite Development," 160 pages, \$3.
Typical plans for facilities.

KAMPGROUNDS of AMERICA, INC.
P.O. BOX 1791
BILLINGS, MONT., 59103

Private corporation, incorporated in the State of Montana, for
the purpose of establishing kampgrounds on a franchise basis
throughout the United States. (A source of information about
camping and camping facilities.) Has 82 operating kamp-
grounds in the United States.

NATIONAL CAMPERS and HIKERS ASSOCIATION, INC.
7172 TRANSIT ROAD
BUFFALO, N.Y., 14221

Nonprofit organization of family campers.

Assistance Available

Trip planning and campsite information, field assistance in
organized camping or travel trailer clubs, local, regional
campouts.

Publications

"Tips on Travel Camping," 5 pages, free.

NATIONAL RECREATION and PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006

Comprehensive listing under Archery.

Publications

Management Aids Bulletin No. 16: "Family Camping Manual for Park, Recreation, Camp, Forest, and Private Campgrounds Personnel," 50 pages, \$1 to members, \$2 to non-members.

Planning, developing and programing family campgrounds.

Management Aids Bulletin No. 34: "Guidelines for Campground Development," 32 pages, \$1 to members, \$2 to nonmembers.

Facilities, fees and charges, fire prevention and protection of campgrounds.

Management Aids Bulletin No. 43: "Day Camping for Park and Recreation Departments," \$1 to members, \$2 to non-members.

"Park Practices Library," \$50 initial subscription, \$15 Annual Renewal.

Consists of "Design," "Guideline," "Grist," and "Trends," four publications which provide planning assistance, administrative and policy information, field maintenance and operational information, continually being expanded by material furnished by subscribers.

"A Guide to Books on Recreation," 1964-65, 31 pages, 25 cents.

"Campsite Development," 160 pages, \$3.

Descriptions and typical plans for facilities, including site selection, utilities, aquatic facilities, living and dining quarters.

"Developing Camp Sites and Facilities," 63 pages, \$3.50.

What to do and how to do it efficiently in camp planning, development and maintenance.

"Handbook of Camp Maintenance," 240 pages, \$7.95.

Guide to basic maintenance programs and procedures for equipment, buildings, and grounds.

"The Fun of Family Camping: A Practical Guide," 313 pages, \$5.

Information on tents, sleeping gear, stoves, ice chests and other equipment; cooking and packing; appraisal of various types of campgrounds, and other helpful hints.

NEW ENGLAND FAMILY CAMPERS ASSOCIATION, INC.

P.O. BOX 308

NEWBURYPORT, MASS., 01951

Nonprofit organization of family campers.

Assistance Available

Reprints and monographs on campground development and operation and advertising guides for owners and prospective owners of campgrounds.

Private Campground Owners' Associations

Southeastern Camping Association

22 Ogden Street

Jekyl Island, Ga., 31520

Maine Cooperative Camping Areas Association

Box 182

North Bridgton, Maine, 04057

Massachusetts Association of Campground Owners

10 Kenwood Road

Holden, Mass., 01520

New Hampshire Campground Owners Association

Route 3

Winchester, N.H., 03470

New Jersey Campground Owners Association

Panther Lake Travel Trailer Harbor

Andover, N.J., 07821

Campground Owners of New York

Arrowhead Camping

Delavan, N.Y., 14042

Campground Association of Pennsylvania

R.D. 7

Mercer, Pa., 16137

Vermont Association of Private Campground Owners and
Operators

Lois Blittersdorf, Secretary

Box 25

Pittsford, Vt., 05763

Virginia Campground Association

Mr. H. A. Senger, President

Greenville, Va., 24440

WISCONSIN ASSOCIATION of CAMPGROUND OWNERS

BOX 6572

MILWAUKEE, WIS., 53965

Assistance Available

All of these associations offer assistance to prospective and established private campground developers, operators and owners.

Publications

Newsletters, guidelines, advertising, etc.

Driving and Sightseeing

Although scenic roads and parkways do not adapt readily to profitable private development for public use, groups of recreation developers, organizations, communities, cities and counties should consider promotion of available scenic roadways as an additional attraction to outdoor recreationists. Driving for pleasure is one of the most popular outdoor activities.

Fishing

AMERICAN ASSOCIATION for HEALTH,
PHYSICAL EDUCATION, and RECREATION
1201 16th STREET, N.W.
WASHINGTON, D.C., 20036

Dedicated to the improvement of health education, physical education, and recreation; a department of the National Education Association.

Assistance Available

Offers technical assistance through local members and through State and district conferences, workshops, and clinics.

Publications

"Casting and Angling," 52 pages, \$2.
Equipment and techniques.

AMERICAN CASTING ASSOCIATION
BOX 51
NASHVILLE, TENN., 37202

Promotes tournament fly and bait casting in the United States as a recreational activity; maintains uniform rules, and assists development of improved tackle.

Assistance Available

Assists in organizing clubs, casting instructions, and demonstrations through local clubs.

Publications

Rules Governing Fly and Bait Casting Events.

BOY SCOUTS of AMERICA
NATIONAL COUNCIL
NEW BRUNSWICK, N.J., 08903
Promotes boy scouting.

Assistance Available

Offers assistance in programing and camping facilities through local councils.

Publications

"Field Sports," 30 pages, \$1.25.

Manual for guidance of youths in field activities.

IZAAK WALTON LEAGUE OF AMERICA
1326 WAUKEGAN ROAD
GLENVIEW, ILL., 60025

Promotes the conservation and restoration of renewable natural resources.

Assistance Available

Offers facilities for skeet, trapshooting, fly and plug-casting, camping, lectures, films, and demonstrations of outdoor activities through local chapters.

NATIONAL RECREATION and PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006

Comprehensive listing under Archery.

Publications

Management Aids Bulletin No. 8. "Small Lake Management," 44 pages, \$1 to members, \$2 to nonmembers.

Small lake construction and management; includes discussion on fishing.

Management Aids Bulletin No. 12: "Building and Programming Casting Pools," 33 pages, \$1 to members, \$2 to nonmembers.

Planning, building, and programing casting pools.

Management Aids Bulletin No. 12: "Lake Zoning for Recreation," \$1 to members, \$2 to nonmembers.

SPORT FISHING INSTITUTE
719 13th STREET, N.W.
WASHINGTON, D.C., 20005

Nonprofit, professionally staffed fish conservation organization. Carries out three-point program of research in fishery biology, fish conservation education, and professional service to official conservation agencies and to Institute members. Dedicated to the improvement of sport fishing opportunity nationwide.

Assistance Available

Dependent upon circumstances, provides varying manner and extent of advice and consultation on fish conservation matters to organizations and public groups. (Unable to service inquiries from otherwise unaffiliated individuals.)

Publications

Occasional special publications, dealing with selected fish conservation subjects, available free to members, and a modest cost to nonmembers.

U.S. TROUT FARMERS ASSOCIATION
67 WEST 9000 SOUTH
SANDY, UTAH, 84070

Promotes trout farming and trout fishing.

Assistance Available

Miscellaneous publications and promotional items.

Publications

"Fishing Fun With Your Own Trout Pond," 17 pages, 50 cents.

Trout pond requirements and construction information, and basic information on trout culture.

"Tackle Talk and Trout," 20 pages, 50 cents.

Information on catching, caring for, and cooking trout.

Hiking and Walking for Pleasure

AMERICAN ALPINE CLUB
113 EAST 90th STREET
NEW YORK, N.Y., 10028

Encourages mountain climbing and exploration.

Assistance Available

Provides guidebooks, maps, and other publications. Answers requests for mountaineering information.

Publications

"American Alpine Journal," \$5.
Publications list on request.

AMERICAN YOUTH HOSTELS, INC.
20 WEST 17th STREET
NEW YORK, N.Y., 10011

Provides opportunities for educational and recreational travel by cycling, hiking, skiing, canoeing, and horseback riding.

Assistance Available

Offers information and plans trips all over the world.

Publications

"American Youth Hostels, Inc., Hostel Guide and Handbook," 128 pages, \$1.

Revised annually; lists hostels; tips on youth hosteling.

"How to Establish a Youth Hostel," 2 pages, free.

Mimeographed leaflet on requirements for a youth hostel.

"Manual for the Establishment and Operation of Youth Hostel Clubs," 15 pages, free.

Organization, financing and other information needed in establishing a hostel club.

"Manual for the Establishment and Initial Operation of Local Councils," 49 pages, free.

Essential information for youth hostel councils.

APPALACHIAN MOUNTAIN CLUB
5 JOY STREET
BOSTON, MASS., 02108

Broad program of recreational service in the northeastern States.

Assistance Available

Provides guidebooks and maps; extensive reference library.

APPALACHIAN TRAIL CONFERENCE, INC.
1718 N STREET, N.W.
WASHINGTON, D.C., 20036

Coordinates and supervises the Appalachian Trail from Maine to Georgia.

Assistance Available

Offers lectures, information and group walks.

Walking for pleasure is an activity which does not readily lend itself to profitable private development; nevertheless, it holds tremendous attraction for outdoor recreationists. Developers of camps, family farm vacation areas, and other types of outdoor recreation should include walking, hiking, and nature trails whenever possible. Some information sources are listed under Nature Study.

THE COLORADO MOUNTAIN CLUB
1400 JOSEPHINE STREET
DENVER, COLO., 80206

To unite the energy, interest, and knowledge of the students, explorers, and lovers of the mountains of Colorado . . . to collect and disseminate information regarding the Rocky Mountains in behalf of science, literature, art and recreation . . . to stimulate public interest in our mountain area . . . to encourage the preservation of forest, flowers, fauna, and natural scenery . . . and to render readily accessible the Alpine attractions of this region.

Assistance Available

Mountaineering schools are conducted for instruction in mountain safety and elementary rock climbing techniques. Lecturers are available not only for CMC programs but to other organizations which want to learn about the Colorado mountains.

Publications

"Trail and Timberline," official Club magazine, published monthly, free to all members, available at subscription price to nonmembers.

"Guide to the Colorado Mountains."

Describes routes and distances up all of Colorado's major peaks.

"Front Range Panorama," graphic presentation of the mountains, how to identify the peaks on the skyline of the Front Range.

"High Country Names," account of the history of Rocky Mountain National Park as reflected in the Park's place names.

THE SEATTLE MOUNTAINEERS
P.O. BOX 122
SEATTLE, WASH., 98111

Dedicated to preserving the small remaining wilderness; to explore and study the mountains, forests, and watercourses of the Northwest; to preserve by the encouragement of protective legislation or otherwise, the natural beauty of Northwest America.

Assistance Available

Conducts yearly course taught by many well-known climbers in mountain climbing; sponsors trail trips, ski tours, camping trips and annual outings.

Publications

- "The Mountaineer," monthly bulletin, deals with current business and activities of the club, and a special annual issue is devoted to articles and reports of more lasting interest.
- "Mountaineering—The Freedom of the Hills," a comprehensive text of wilderness mountaineering.
- "The North Cascades," photographs and narrative.
- "Hiker's Guide to the North Cascades—Routes and Rocks from Glacier Peak to Lake Chelan."
- "Guide to Leavenworth Rock-Climbing Areas."

Horseback Riding

AMERICAN ASSOCIATION of HEALTH,
PHYSICAL EDUCATION, and RECREATION
1201 16th STREET, N.W.
WASHINGTON, D.C., 20036

Dedicated to the improvement of health education, physical education, and recreation; a department of the National Education Association.

Assistance Available

Offers technical assistance through local members and through State and district conferences, workshops, and clinics.

Publications

- "Archery and Riding Guide," 128 pages, \$1.
Official rules and standards for girls and women.

AMERICAN FORESTRY ASSOCIATION
919 17th STREET, N.W.
WASHINGTON, D.C., 20006

Citizen's organization for improving management and use of forests and related resources.

Publications

"Trail Riders of the Wilderness," 23 pages, free.
Pack and canoe trips into wilderness areas.

EQUESTRIAN TRAILS, INC.
10506 E. WASHINGTON BOULEVARD
WHITTIER, CALIF., 90606

Dedicated to equine legislation and the acquisition and preservation of riding and hiking trails.

Assistance Available

Assists city, county, State and Federal agencies in establishing riding and hiking trails on a regional, state and national basis.

Publications

"Equestrian Trails," magazine, available only with membership enrollment.

NATIONAL RECREATION and PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006

Comprehensive listing under Archery.

Publications

Several publications on attainment of skills in riding.

Hunting

AMERICAN ASSOCIATION for HEALTH, PHYSICAL EDUCATION
1201 16th STREET, N.W.
WASHINGTON, D.C., 20036

Dedicated to the improvement of health education, physical education, and recreation; a department of the National Education Association.

Assistance Available

Offers technical assistance through local members and State and district conferences, workshops, and clinics.

Publications

"Marksmanship for Young Shooters," 24 pages, 50 cents.

Teaching guide, emphasizes safety aspects.

"Shooting and Hunting," 96 pages, \$1.

Tips on guns, ammunition, shooting activities.

ASSOCIATION of CONSERVATION ENGINEERS
PRESIDENT L. F. MOTL
WISCONSIN CONSERVATION DEPARTMENT
BOX 450
MADISON, WIS., 53701

Promotes recognition of the importance of sound engineering in fish, wildlife, and recreation development.

Publications

Handbook of standard designs on commonly constructed facilities.

ATLANTIC FLYWAY COUNCIL
c/o ROGER SEAMANS
VERMONT GAME and FISH COMMISSION
MONTPELIER, VT., 05601

Publications

"An Illustrated Small Marsh Construction Manual Based on Standard Designs," \$2.35.

Information on small marshes with fresh water supply.

"Waterfowl Habitat Development and Management Techniques Handbook," \$2.50.

DUCKS UNLIMITED, INC.
NATIONAL HEADQUARTERS
P.O. BOX 66300
CHICAGO, ILL., 60666

Ducks Unlimited, Inc., is a non-profit organization dedicated to the wise conservation of our continent's waterfowl resources, primarily through the rehabilitation, construction and maintenance of the primary nesting and breeding areas in Canada.

Assistance Available

Ducks Unlimited maintains a full library of top-quality color and sound motion pictures. These award-winning nature documentary films are available for showing by groups around the nation. A complete film list is available.

The organization also offers lectures and speakers on waterfowl and DU through its volunteer state committees.

Publications

"The Ducks Unlimited Magazine," published quarterly.

"The Duckological," a monthly report on waterfowl habitat and production conditions, issued direct from the Winnipeg offices of DU (Canada).

A variety of free booklets are also available upon request to the above address. These include:

"The Ducks Unlimited Story"

"Your Stake in Our Waterfowl Heritage"

"Crisis on the Flyways"

NATIONAL FIELD ARCHERY ASSOCIATION
ROUTE 2, BOX 514
REDLANDS, CALIF., 92373

Promotes the sport of field archery and sponsors field archery games and tournaments.

Assistance Available

Offers such aids as demonstrations, lectures, and coaching through nearest local clubs.

Publications

Booklet on organizing and operating an archery club.
"Official Handbook of Field Archery," \$2.
"Bowhunting Manual," \$2.

NATIONAL RECREATION and PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006

Comprehensive listing under Archery.

Publications

Management Aids Bulletin No. 35: "Shooting Ranges," 41 pages, \$1 to members, \$2 to nonmembers.
Starting a shooting program.

NATIONAL RIFLE ASSOCIATION of AMERICA
1600 RHODE ISLAND AVENUE, N.W.
WASHINGTON, D.C., 20036

A nonprofit organization whose purpose is to educate and train citizens of good repute in the safe and efficient handling of firearms for recreation and the National defense.

Assistance Available

NRA is prepared to assist in every facet of rifle, pistol and shotgun recreational programs. Its assistance includes organization and affiliation of clubs; firearms safety, home safety and hunter safety courses; rifle, pistol and shotgun qualification and competitive shooting; maintenance of records and classifications of competitors; training and certification of instructors; manuals, instructors guides and instruction aids and techniques; handbooks and "how to do it" publications covering

most aspects of recreational shooting; complete range plans; shooting club programs and activities; Sight-in-Day Programs for hunters; information services and The American Rifleman.

Publications

A listing of all NRA publications covering shooting, firearms, ammunition, ranges, training, firearms laws, etc., is too long to be included in this directory. Persons interested in obtaining the list should write to the National Rifle Association.

NATIONAL SHOOTING SPORTS FOUNDATION, INC.
1075 POST ROAD
RIVERSIDE, CONN., 06878

Promotes hunting and shooting sports with specific emphasis on safety programs.

Assistance Available

Assists State and Federal conservation agencies with a variety of literature on shooting preserves, directories of gun clubs, booklets on conservation and shooting, and furnishes material on safety to hunter-safety instructors. Much of the literature is free; on bulk orders, the material is sold to conservation agencies at cost.

Publications

About 40 booklets and reprints are available. Sends frequent press releases on all phases of conservation, hunting and shooting. Literature is available to the public.

NORTH AMERICAN GAME BREEDERS and
SHOOTING PRESERVE ASSOCIATION, INC.

Contact:

Dr. E. L. Kozicky
Olin Conservation Department
Winchester-Western Division
East Alton, Ill., 62024

Objective

To perform, stimulate, and promote education work and development of interest in game bird breeding.

To afford a means for cooperative legislation both Federal and State.

To stimulate, encourage, and promote markets for both live and dressed game birds, their eggs and products.

Assistance Available

Monthly newsletters, letters answering specific problems, and general information regarding the breeding of game birds are sent upon the first request. Any further specific information contingent upon membership.

Publications

"Cooperation Pays," 1965 brochure, free.

"Commercial Game Bird Management," 75 pages, \$1.

Breeding and rearing of pheasants, quail, chukar partridge, and mallard ducks.

OLIN CONSERVATION DEPARTMENT
WINCHESTER-WESTERN DIVISION
EAST ALTON, ILL., 62024

Devoted to demonstration and experimental shooting preserve management and to publication of materials on shooting preserves, hunting and wildlife management.

Publications

"Gray and Fox Squirrels," 112 pages, \$1.

"The Cottontail Rabbit," 55 pages, \$1.

"The Elk," 124 pages, \$1.

"The Mallard," 80 pages, \$1.

"The Ring-Necked Pheasant," 104 pages, \$1.

"The White-Tailed Deer," 107 pages, \$1.

Annual series on major game birds and animals; include life histories, conservation and hunting of the titled game species.

*"Careers in Wildlife Conservation," 36 pages, single copies free.

Outline of duties and training for conservation careers.

*"For the Young Hunter," 32 pages, single copies free.

Essays on conduct afield.

*"Principles of Game Management," 25 pages, single copies free.

Modern game management.

"Shooting Preserve Management — the Nilo System," 312 pages, \$4.95.

The most complete work on the new look in American field shooting; a summary of the famous Nilo system.

* *On bulk shipments, these three handbooks are 15 cents each.*

REMINGTON FARMS
CHESTERTOWN, MD., 21620

Program devoted to developing and demonstrating methods for managing wildlife on farmland.

Assistance Available

Literature and information on farm management for small game and waterfowl free on request.

Publications

"Remington Farms, Wildlife Management Demonstration Area," leaflet, free.

Describes program.

"Safe Gun Handling," 4 pages, free.

Safety tips.

"Let's Go Shooting," 16 pages, free.

Suggestions for shooting activities.

SPORTING ARMS and AMMUNITION
MANUFACTURERS INSTITUTE
420 LEXINGTON AVENUE
NEW YORK, N.Y., 10017

Trade association of makers of sporting arms and ammunition.

Assistance Available

No direct assistance, but will refer inquiries requiring technical and special knowledge to qualified industry personnel.

Nature Study

AMERICAN ASSOCIATION for HEALTH,
PHYSICAL EDUCATION, and RECREATION
1201 16th STREET, N.W.
WASHINGTON, D.C., 20036

Dedicated to the improvement of health education, physical education, and recreation; a department of the National Education Association.

Assistance Available

Offers technical assistance through local members and through State and district conferences, workshops, and clinics.

Publications

- "Education in and for the Outdoors," 96 pages, \$2.
Recommendations for development of outdoor education programs.
- "Outdoor Education for American Youth," 164 pages, \$1.25.
Text for teaching appreciation of the outdoors.
- "Outdoor Education," 32 pages, 75 cents.
Values and examples of activities.

AMERICAN FORESTRY ASSOCIATION
919 17th STREET, N.W.
WASHINGTON, D.C., 20006

Citizen's organization for improving management and use of forests and related resources.

Publications

"A Conservation Program for American Forestry," 31 pages, free.

Plan for meeting America's resources needs, including outdoor recreation.

"AFA's Social Register of Big Trees," 16 pages, free. Lists largest trees of each species native to United States.

"American Forests," magazine, published monthly.

"Forest Fire, A True Story of Our Forests," by Smokey, The Forest Fire preventing bear, 16 pages, 4-color comic book that tells the story of our forests and why we should take care of them. Quotations of larger quantities upon request. 1 to 49—10¢ ea., 50 to 499—07¢ ea., 500 to 999—04¢ ea., 1M to 9M—\$30 per M.

"Knowing Your Trees," by G. H. Collingwood and W. D. Brush, revised by D. Butcher. (20th revised and enlarged printing), \$7.50.

An illustrated guide to tree identification including 170 important American trees. Photographs of each tree—winter and summer—its leaf, bark, flower and fruit are presented along with range map. The text describes the botanical features of each tree, its range and habits, its uses and economic importance.

"So You Want to Be A Forester?" 25 cents.

Includes chapters on the Manpower Shortage in Forestry, Forestry as a Career, Promotion in Forestry as well as a listing of the Accredited Schools of Forestry.

"Teaching Conservation," by Ward P. Bear, \$1.50.

Designed especially to provide teachers with the basic understanding for effective teaching of conservation in the schools.

"Trees Every Boy and Girl Should Know," with drawings by Calvin Fader, 50 cents.

Contains hundreds of drawings illustrating with brief text, 76 important tree species and their uses. In addition, 23 famous individual trees are described and their histories recounted.

ASSOCIATION of INTERPRETIVE NATURALISTS
18454 SALEM AVENUE
DETROIT, MICH., 48219

Advances education and development of skills in interpreting the natural environment.

Assistance Available

Guidance in establishment of a nature program, securing a naturalist, developing areas. Workshops on interpretive programs.

Publications

Pamphlets and booklets describing various nature trails and exhibits. "A Directory of Interpretive Materials," \$1.00.

BOY SCOUTS of AMERICA
NATIONAL COUNCIL
NEW BRUNSWICK, N.J., 08903

Publications

"Camping and Woodcraft," Catalog No. 3547, 450 pages, \$6.95.

"Guide to Edible and Useful Plants," Catalog No. 3548, 110 pages, \$1.50.

"Using Wayside Plants," Catalog No. 3550, 300 pages, \$3.95.

"Field Guide to Birds," Catalog No. 3589, 300 pages, \$4.95.

"Soil and Water Conservation," Catalog No. 3291, 50 pages, 35 cents.

"Nature," Catalog No. 3285, 50 pages, 35 cents.

CONSERVATION EDUCATION ASSOCIATION
DR. WILSON S. CLARK
EASTERN MONTANA COLLEGE
BILLINGS, MONT., 59101

Dedicated to the development of an education program in the public schools and in teacher-training institutions that teaches the importance of individual and organized action in making intelligent use of natural resources.

Assistance Available

Conducts an annual work conference. Offers consultant and training services through local members.

Publications

- "A Suggested Plan of Action for State Level Coordination in Conservation Education," 20 cents, bulk rates available.
- "Directory of Summer Workshops, Courses, and Adult Training Programs in Conservation of Natural Resources in the United States and Canada," single copies free.
- "Guidelines for Preparing Conservation Education Publications and Audio-Visual Aids," 20 cents, bulk rates available.
- "Some of the More Important Characteristics of a Good Local Conservation Education Program," 20 cents, bulk rates available.

NATIONAL AUDUBON SOCIETY
NATURE CENTERS DIVISION
1130 FIFTH AVENUE
NEW YORK, N.Y., 10028

Advances public understanding of the value and need for conservation of soil, water, plants, and wildlife, and the relation of wise use to human welfare.

Assistance Available

Offers lectures on nature subjects, programing of bird walks and nature studies, nature field trips, and attendance at local meetings. Also, field planning services in developing community nature centers and outdoor education areas.

Publications

- "A Nature Center for Your Community," 44 pages, \$1.
Site planning and program.
- "Manual of Outdoor Conservation Education," 96 pages, \$2.
How to conduct an outdoor education program.
- "Planning a Nature Center," 88 pages, \$2.
Includes suggested plans.

"Special Services Offered by the Nature Centers Division,
National Audubon Society," leaflet, free.
List of aids and services in establishing a nature center.
"Trail Planning and Layout," 72 pages, \$2.

NATIONAL RECREATION and PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006
Comprehensive listing under Archery.

Publications

Management Aids Bulletin No. 22: "Interpretation — A
Manual and Survey on Establishing a Naturalist Program," 41
pages, \$1 to members, \$2 to nonmembers.

Requirements for an interpretive program.

Management Aids Bulletin No. 43: "Day Camping," \$1 to
members, \$2 to nonmembers.

Emphasis on the nature aspects of day camping.

Park Management Bulletin No. 5: "Nature Trail Labels," 48
pages, 50 cents.

"Enjoying Nature," 40 pages, 65 cents.

Helping people to enjoy nature, utilizing nature centers,
nature trails and trailside museums.

"How to Explore the Secret Worlds of Nature," 174 pages,
\$3.50.

How young naturalists can learn about the world they live
in; helps develop powers of observation.

"Nature Crafts for Camp and Playground," 32 pages, 50 cents.

Suggested 10-week nature program.

"Stepping Stones to Nature," 141 pages, \$2.50.

Individual and group activities and projects that help de-
velop an interest in nature.

"The Nature Program at Camp," 137 pages, \$3.50.

Describes various types of nature programs at different
kinds of camps, including day camps, child care centers, and
camps for handicapped children. Other books on personal
development of hobbies and skills.

NATIONAL WILDLIFE FEDERATION
1412 16th STREET, N.W.
WASHINGTON, D.C., 20036

An association of State organizations and their affiliated local clubs, individual associate members and other private citizens, which promotes conservation and wise use of natural resources.

Assistance Available

Offers educational materials, books, other publications and technical advice, through small field staff, to statewide or regional organizations.

Publications

"Conservation Directory," annual listing of Federal, State and private organizations working in the field of natural resource use and management, \$1.

"Conservation News," semi-monthly publication, free.
Touches on all phases of conservation work, including outdoor recreation.

"Conservation Report," issued weekly during the time Congress is in session, is a digest of resources legislation in the Congress, free.

"List of Conservation Education Publications," titles and brief descriptions of leaflets, bulletins, and other materials available from the Federation, free.

"National Wildlife," magazine, issued six times per year, part of a \$5 annual membership "package" (to Associate Members).

"Ranger Rick," nature magazine, issued ten times per year, is designed for children and is part of a \$6 annual membership package (to Club Members).

"Wildlife Conservation Stamps," annual, with special spring and Christmas editions. Useful as teaching aids or for decorative purposes.

THE NATURE CONSERVANCY
1522 K STREET, N.W.
WASHINGTON, D.C., 20005

The only national conservation organization whose sole purpose is the preservation of natural areas of outstanding scientific or esthetic significance through their actual acquisition by purchase or gift.

Assistance Available

Staff experience and competence are available in the following areas:

- Techniques of land acquisition
- Legal devices for land acquisition
- State and federal resource administration
- Technical forestry, wildlife, and other aspects of natural science or ecology
- Public relations and community action
- Fund raising
- Resource planning
- General business and law
- Latin-American affairs

Publications

"The Nature Conservancy NEWS," quarterly.

"Questions and Answers about The Nature Conservancy."

"Natural Areas"—

How the Nature Conservancy works to preserve our heritage of wild nature.

"Gifts of Land to The Nature Conservancy."

Tax advantages to the individual.

"The Latin American Desk of The Nature Conservancy."

THE SEATTLE MOUNTAINEERS
P.O. BOX 122
SEATTLE, WASH., 98111

Dedicated to preserving the small remaining wilderness; to explore and study the mountains, forests, and water-courses

of the Northwest; to preserve by the encouragement of protective legislation or otherwise, the natural beauty of Northwest America.

Assistance Available

Sponsors trail trips, boat trips, backpacks in the hills and along the seacoast.

Publications

- "The Mountaineer," monthly bulletin, deals with current business and activities of the club, and special annual issue is devoted to articles and reports of more lasting interest.
- "Mountaineering—The Freedom of the Hills," a comprehensive text of wilderness mountaineering.
- "The North Cascades," photographs and narrative.
- "Hiker's Guide to the North Cascades—Routes and Rocks from Glacier Peak to Lake Chelan."
- "Guide to Leavenworth Rock-Climbing Areas."

Outdoor Games and Sports

BOY SCOUTS of AMERICA
NATIONAL COUNCIL
NEW BRUNSWICK, N.J., 08903

Publications

- "Boy Scout Handbook," Catalog No. 2227, 448 pages, \$1.00.
- "Games and Recreational Methods," Catalog No. 3654, 300 pages, \$4.75.
- "Games for Cubs," Catalog No. 4392, 50 pages, 50 cents.
- "Troop Activities," Catalog No. 3501, 282 pages, \$1.50.

NATIONAL RECREATION and PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006

Comprehensive listing under Archery.

Publications

"Active Games and Contests," 672 pages, \$7.

Collection of 1,800 games and contests of a vigorous nature.

"Fun With Brand-New Games," 256 pages, \$3.50.

New games that require no equipment.

"Lead-Up Games to Team Sports," 186 pages, \$3.95.

"Lifetime Sports," a guide for instruction and administration.

"Mobile and Portable Recreation Facilities," data on current design and operation of 21 types of movable facilities, \$3.50.

"The Book of Outdoor Winter Activities," 219 pages, \$4.50.

Ideas, suggestions, and directions on winter activities.

THE SEATTLE MOUNTAINEERS

P.O. BOX 122

SEATTLE, WASH., 98111

Dedicated to preserving the small remaining wilderness; to explore and study the mountains, forests, and water-courses of the Northwest; to preserve by the encouragement of protective legislation or otherwise, the natural beauty of Northwest America.

Assistance Available

Conducts yearly course taught by many well-known climbers in mountain climbing; sponsors trail trips, ski tours, camping trips and annual outings.

Publications

"Guide to Leavenworth Rock-Climbing Areas."

"Hiker's Guide to the North Cascades—Routes and Rocks from Glacier Peak to Lake Chelan."

"Mountaineering—The Freedom of the Hills," a comprehensive text of wilderness mountaineering.

"The Mountaineer," monthly bulletin, deals with current business and activities of the club, and special annual issue is devoted to articles and reports of more lasting interest.

"The North Cascades," photographs and narrative.

SOUTHERN CALIFORNIA MUNICIPAL
ATHLETIC FEDERATION
155 WEST WASHINGTON BOULEVARD
LOS ANGELES, CALIF., 90015

Promotes physical fitness programs.

Publications

"Physical Fitness in Your Daily Business," 32 pages. Manual
for athletic programs; explanatory activity resource material.

Golf

NATIONAL GOLF FOUNDATION
804 MERCHANDISE MART
CHICAGO, ILL., 60654

Nonprofit organization which aids in the promotion of golf
by implementing the planning, construction and development
of facilities and by broadening opportunities for participation
in the sport.

Assistance Available

Regional Directors provide consultant service in the develop-
ment of golf facilities. Also, Educational Services Division
personnel assist Schools, Recreation Departments and Camp
Directors in formulating several programs of golf instruction.

Publications

"Golf Aids from the National Golf Foundation," free list.
Lists aids available.

"Guidelines for Planning a Golf Course," free.

"How to Build and Maintain a Putting Green," leaflet, free.

"Operating Statistics on Private Golf Clubs," 20 pages, free.

"Organizing and Operating Public Golf Courses," 120 pages,
\$7.50.

"Planning and Building the Golf Course," 32 pages, \$1.00.

Site selection, water supply, maps and diagrams.

"Planning Golf Events," 44 pages, 50 cents.

Guide to planning events.

"Suggested Equipment List for Maintenance of 9 and 18 Hole Golf Courses," leaflet, free.

"Planning Information for Private Golf Clubs," 120 pages, \$7.50.

"Golf Operators Handbook," 112 pages, \$3.00.

Information on driving ranges, miniature golf putting courses and par-3 golf courses.

NATIONAL RECREATION and PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006

Comprehensive listing under Archery.

Publications

Management Aids Bulletin No. 2: "Municipal Handbook for Golf Course Committees," 27 pages, \$1 to members, \$2 to nonmembers.

Organization and operation of municipal golf committees.

Management Aids Bulletin No. 33: "Public Golf Courses, A Guide to their Development and Operation," 36 pages, \$1 to members, \$2 to nonmembers.

Financing, personnel, and lighting for public golf courses.

Management Aids Bulletin No. 47: "Par-3 Golf Courses," \$1 to members, \$2 to nonmembers.

Development and operation of par-3 and pitch-and-putt golf courses.

UNITED STATES GOLF ASSOCIATION
40 EAST 38th STREET
NEW YORK, N.Y., 10016

Nonprofit, voluntary association of golf clubs and courses.

Assistance Available

Provides uniform standards, decisions, and information on rules, amateur status, handicapping, course rating, tournament procedure, golf balls and implements, and golf course maintenance and turf management.

Publications

- "Baffy Ties Up the Course; Can a Tortoise Be a Hare?"
10 pages, \$5 per 100.
Solutions to slow play.
- "Dictionary of Turfgrass Terms," free.
- "Golf Committee Manual and USGA Golf Handicap System,"
with USGA Course Rating System; for men and women.
Booklet, 40 cents.
- "Golf Rules in Brief," leaflet, \$5 per 100.
Basic rules in easy-to-understand language.
- "Golf Rules in Pictures," 96 pages, \$1.95. Published by
Grosset and Dunlap, Compiled by Joseph E. Dey, Jr., USGA
Executive Director.
- "How to Behave Though a Golfer," 8-page picture folder on
golf course etiquette; \$5 per 100.
- "Protection of Persons Against Lightning on Golf Courses,"
poster, free.
- "Record Book of USGA Championships and International
Events," 1895 through 1961, with Supplements through
1966. Hard cover, 224 pages, \$5.
- "Safety First on the Golf Course," 10 pages, \$5 per 100.
- "Specifications for a Method of Putting Green Construction,"
leaflet, free.
- "The Golf Course Worker—Training and Direction," free.
- "The Golf Journal," 32-page magazine published eight times
a year; \$3 a year, \$5.50 for 2 years, \$7.50 for 3 years.
- "The Junior Golfer," A magazine devoted to the young golfer,
published quarterly; \$1 a year.
- "The Rules of Golf," booklet, 25 cents.
As approved by the United States Golf Association.
- "Tournaments for Your Club," free.

"Turf Management" (published by McGraw-Hill), \$10.95.
Guide to the development and maintenance of golf turf.
"USGA Golf Handbook," 231 pages, \$5.
Regulations, policy statements and other information.
"USGA Green Section Record," a 16-page magazine published
six times a year; \$2 a year.

Playgrounds

ATHLETIC INSTITUTE
MERCHANDISE MART, ROOM 805
CHICAGO, ILL., 60654

Nonprofit organization for the advancement of athletics,
physical education and recreation.

Assistance Available

Offers free information on sports and recreation problems and
questions.

Publications

"A Brief History of Parks and Recreation," 128 pages, \$1.50.
All phases of park and recreation programs.
"Planning Facilities Guide," 272 pages, \$6.00—hard cover,
\$5.00—paperback. Ideas, suggestions, plans and diagrams
for recreational facilities.
"Recreation for Community Living," \$1.25.
How to plan, organize, and operate a community recreation
program.
"Sources of Official Rules," leaflet, free.
Lists sources and costs of official rule books for more than 70
sports.
"The Recreation Program," 335 pages, \$4.
Recreation program opportunities and enrichment.

NATIONAL RECREATION and PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006

Comprehensive listing under Archery.

Publications

Management Aids Bulletin No. 3: "Park Equipment for Cities of 150,000 Population or Less," 31 pages, \$1 to members, \$2 to nonmembers.

Management Aids Bulletin No. 4: "Outdoor Theaters," 28 pages, \$1 to members, \$2 to nonmembers.
Facilities and management requirements.

Management Aids Bulletin No. 6: "Refreshment Stand Survey," 32 pages, \$1 to members, \$2 to nonmembers.
Survey on management and operation.

Management Aids Bulletin No. 7: "Vandalism—How to Stop It," 38 pages, \$1 to members, \$2 to nonmembers.
Survey on circumstances of vandalism and how to cope with it.

Management Aids Bulletin No. 10: "Lawn Bowling," 27 pages, \$1 to members, \$2 to nonmembers.
Analysis of public operations in United States and Canada.

Management Aids Bulletin No. 29: "Amusement Rides," 33 pages, \$1 to members, \$2 to nonmembers.

Management Aids Bulletin No. 40: "Creative Playground Equipment," 36 pages, \$1 to members, \$2 to non-members.
Values of creative equipment, design, and survey of its use.

"Conduct of Playgrounds," 48 pages, \$1.
Leadership, activities, program planning, administration, equipment and supplies.

"Parking for Recreation," \$2.
A primer on the techniques of parking vehicles at public recreation facilities.

"Playgrounds: Their Administration and Operation," 459 pages, \$7.

Every aspect of playground operation, including layout, equipment, personnel, programs, outings, awards, discipline, safety, public relations, and finance.

"The Playground Leader—His Place in the Program," 32 pages, 50 cents.

The importance of leadership; factors in program planning.

"Playground Summer Notebook," \$2.50.

Annual training publication for playground leaders.

Other books on personal development of skills.

Tennis and Badminton

AMERICAN ASSOCIATION for HEALTH,
PHYSICAL EDUCATION and RECREATION
DIVISION for GIRLS' and WOMEN'S SPORTS
1201 16th STREET, N.W.
WASHINGTON, D.C., 20036

Dedicated to the improvement of health education, physical education, and recreation; a department of the National Education Association.

Assistance Available

Offers technical assistance through local members and through State and district conferences, workshops and clinics.

Publications

"Official Tennis and Badminton Rules and Guide," \$1.

Volleyball

AMERICAN ASSOCIATION for HEALTH,
PHYSICAL EDUCATION, and RECREATION
DIVISION for GIRLS' and WOMEN'S SPORTS
1201 16th STREET, N.W.
WASHINGTON, D.C., 20036

Dedicated to the improvement of health education, physical education and recreation; a department of the National Education Association.

Assistance Available

Technical assistance through local members and through State and district conferences, workshops, and clinics.

Publications

"Official Volleyball Rules and Guide," \$1.

UNITED STATES VOLLEYBALL ASSOCIATION
224 EAST 47th STREET
NEW YORK, N.Y., 10017

Official sports governing body for volleyball in the United States.

Assistance Available

Aids to tournaments, officiating, demonstrations, and instruction through local clubs.

Publications

"Official Volleyball Teaching and Coaching Syllabus," 50 cents.
"Equipment and Facilities Manual," \$2.

Picnicking

NATIONAL RECREATION and PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006

Comprehensive listing under Archery.

Publications

Management Aids Bulletin No. 5: "Picnic Facilities Survey,"
24 pages, \$1 to members, \$2 to nonmembers.

Survey on equipment, facilities and management at public
parks.

Shooting Preserves and Ranges

AMERICAN ASSOCIATION for HEALTH,
PHYSICAL EDUCATION, and RECREATION
1201 16th STREET, N.W.
WASHINGTON, D.C., 20036

Dedicated to the improvement of health education, physical
education, and recreation; a department of the National Edu-
cation Association.

Assistance Available

Offers technical assistance through local members and through
State and district conferences, workshops, and clinics.

Publications

"Marksmanship for Young Shooters," 24 pages, \$1.50.

Teaching guide, emphasizes safety aspects.

"Shooting and Hunting," 96 pages, \$2.

Tips on guns, ammunition, and shooting activities.

NATIONAL FIELD ARCHERY ASSOCIATION
ROUTE 2, BOX 514
REDLANDS, CALIF., 92373

Promotes the sport of field archery and sponsors field archery games and tournaments.

Assistance Available

Demonstrations, lectures, and coaching through nearest local club.

Publications

Booklet on organizing and operating an Archery Club.

"Bowhunting Manual," \$2.

"Official Handbook of Field Archery," \$2.

NATIONAL RECREATION and PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006

Comprehensive listing under Archery.

Publications

Management Aids Bulletin No. 35: "Shooting Ranges," 41 pages, \$1 to members, \$2 to nonmembers.

Starting a shooting program, types of ranges, and operation.

NATIONAL RIFLE ASSOCIATION OF AMERICA
1600 RHODE ISLAND AVENUE, N.W.
WASHINGTON, D.C., 20036

A nonprofit organization whose purpose is to educate and train citizens of good repute in the safe and efficient handling of firearms for recreation and national defense.

Assistance Available

NRA is prepared to assist in every facet of rifle, pistol and shotgun recreational programs. Its assistance includes organization and affiliation of clubs; firearms safety, home safety and

hunter safety courses; rifle, pistol and shotgun qualifications and competitive shooting; maintenance of records and classifications of competitors; training and certification of instructors; manuals, instructor's guides and instruction aids and techniques; handbooks and "how to do it" publications covering most aspects of recreational shooting; complete range plans; shooting club programs and activities; Sight-in-Day programs for hunters; information services and *The American Rifleman*.

Publications

A listing of all NRA publications covering shooting, firearms, ammunition, ranges, training, firearms laws, etc., is too long to be included in this directory.

Persons interested in obtaining the list should write to the National Rifle Association.

NATIONAL SHOOTING SPORTS FOUNDATION, INC.
1075 POST ROAD
RIVERSIDE, CONN., 06878

Promotes hunting and shooting sports with specific emphasis on safety programs.

Assistance Available

Assists State and Federal conservation agencies with a variety of literature on shooting preserves, directories of gun clubs, booklets on conservation and shooting, and furnishes material on safety to hunter-safety instructors. Much of the literature is free; on bulk orders, the material is sold to conservation agencies at cost.

Publications

About 40 booklets and reprints are available. Sends frequent press releases on all phases of conservation, hunting and shooting.

Literature is available to public.

NORTH AMERICAN GAME BREEDERS and
SHOOTING PRESERVE ASSOCIATION, INC.

Contact:

Dr. E. L. Kozicky
Olin Conservation Department
Winchester-Western Division
East Alton, Ill., 62024

Objective

To perform, stimulate, and promote the shooting preserve industry for general betterment of the recreating public.

To afford a cooperative means for legislative matters both Federal and State.

To encourage and promote a more natural hunting condition with better services to the hunter.

Assistance Available

Professional shooting preserve consulting committee advises those beginning a preserve or those who wish to improve their preserve. Information is provided for a fee.

Publications

"Cooperation Pays," 1965 brochure, free.

OLIN CONSERVATION DEPARTMENT
WINCHESTER-WESTERN DIVISION
EAST ALTON, ILL., 62024

Devoted to demonstration and experimental shooting preserve management and to publication of materials on shooting preserves, hunting and wildlife management.

Publications

"Gray and Fox Squirrels," 112 pages, \$1.00.

"The Cottontail Rabbit," 55 pages, \$1.00.

"The Elk," 124 pages, \$1.00.

"The Mallard," 80 pages, \$1.00.

"The Ring-Necked Pheasant," 104 pages, \$1.00.

"The White-Tailed Deer," 107 pages, \$1.00.

Annual series on major game birds and animals; include life histories, conservation and hunting of the titled game species.

*"Careers in Wildlife Conservation," 36 pages, single copies free.

Outline of duties and training for conservation careers.

*"For the Young Hunter," 32 pages, single copies free.

Essays on conduct afield.

*"Principles of Game Management," 25 pages, single copies free.

Modern game management.

"Shooting Preserve Management—the Nilo System," 312 pages, \$4.95.

The most complete work on the new look in American field shooting; a summary of the famous Nilo system.

* *On bulk shipments, these three handbooks are 15 cents each.*

REMINGTON FARMS
CHESTERTOWN, MD., 21620

Program devoted to developing and demonstrating methods for managing wildlife on farmland.

Assistance Available

Literature and information on farm management for small game and waterfowl, free on request.

Publications

"Perennial Plants for Shooting Preserves," leaflet, free.

Food and cover plants valuable to wildlife.

SPORTING ARMS and AMMUNITION
MANUFACTURERS INSTITUTE
420 LEXINGTON AVENUE
NEW YORK, N.Y., 10017

Trade association of makers of sporting arms and ammunition.

Assistance Available

No direct assistance, but will refer inquiries to qualified industry personnel.

WILDLIFE MANAGEMENT INSTITUTE
709 WIRE BUILDING
WASHINGTON, D.C., 20005

Dedicated to the restoration and improved management of wildlife and other renewable natural resources.

Assistance Available

Consultation service by a professional field staff on creating suitable wildlife habitat and resolving wildlife management problems.

Publications

"Quail and Pheasant Propagation," 72 pages, single copy free.
How to raise birds.

"The Farmer and Wildlife," 82 pages, single copy free.
Wildlife management information.

Numerous other books on principal North American wildlife species.

Skating

AMATEUR HOCKEY ASSOCIATION of the UNITED STATES
272 HURON AVENUE
ABSECON, N.J., 08201

Organization of nonprofessional ice hockey clubs and players.
Seeks to advance ice hockey as an amateur sport.

Publications

"Annual Hockey Guide," \$1 (1 copy free to member clubs).
"Rule Book for Ice Hockey," 50 cents (1 copy free to member clubs).

AMERICAN ASSOCIATION for HEALTH,
PHYSICAL EDUCATION, and RECREATION
1201 16th STREET, N.W.
WASHINGTON, D.C., 20036

Dedicated to the improvement of health education, physical education, and recreation; a department of the National Education Association.

Assistance Available

Offers technical assistance through local members and through State and district conferences, workshops, and clinics.

Publications

"Outing Activities and Winter Sports Guide," 127 pages, \$1.
Rules for ski meets, standards for skiing and ice skating.

NATIONAL RECREATION and PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006

Comprehensive listing under Archery.

Publications

Management Aids Bulletin No. 8: "Manual and Survey on Small Lake Management—Recreation That Pays Its Way," 44 pages, \$1 to members, \$2 to nonmembers.

Includes discussion on skating.

Management Aids Bulletin No. 15: "Manual and Survey on Roller Skating Management," 32 pages, \$1 to members, \$2 to nonmembers.

Rink operations.

Management Aids Bulletin No. 37: "Natural Ice Skating Surfaces," 37 pages, \$1 to members, \$2 to nonmembers.

Types, preparation, and use.

Management Aids Bulletin No. 38: "Artificial Ice Skating Facilities," 49 pages, \$1 to members, \$2 to nonmembers.

Facilities, management and services.

"Outdoor Skating Rinks With Natural Ice," 16 pages, 50 cents.

Suggestions for the construction, maintenance, and operation of outdoor skating rinks. Up-to-date information on materials, rink protection, safety measures, and rink services.

Other publications on development of personal skills.

PETER CARVER ASSOCIATES
235 WEST 46th STREET
NEW YORK, N.Y., 10036

Publications

"Artificial Ice Skating Rinks—Their Construction and Operation."

Manual compiled as a service to the various municipal recreation authorities.

UNITED STATES FIGURE SKATING ASSOCIATION
178 TREMONT STREET
BOSTON, MASS., 02111

Governing body for amateur ice figure skating in the United States. Nonprofit organization dedicated to promoting figure skating.

Assistance Available

"How to" booklets on subjects varying from establishing a figure skating member club, becoming an individual member, how to conduct tests, hold competitions, instruct at beginner level up to Gold medal, conduct a carnival or hold a figure skating exhibition.

Publications

The annual USFSA Rulebook: Competitions Annual listing all U.S. skaters in the current year's competitions with marks, photos; Ice Dances with 39 diagrams of the most popular dance patterns with steps; the Evaluation of Errors in Figures; and SKATING Magazine, the official publication for both the United States and Canadian Figure Skating Associations, the only magazine in North America devoted exclusively to the sport of figure skating, published 8 months—November-June, 8-1/2" x 11" format, \$4 per year.

Skiing

AMERICAN ASSOCIATION for HEALTH,
PHYSICAL EDUCATION, and RECREATION
1201 16th STREET, N.W.
WASHINGTON, D.C., 20036

Dedicated to the improvement of health education, physical education, and recreation; a department of the National Education Association.

Assistance Available

Offers technical assistance through local members and through State and district conferences, workshops, and clinics.

Publications

"Outing Activities and Winter Sports Guide," 128 pages, \$1.
Rules for ski meets, standards for skiing and ice skating, for women and girls.

AMERICAN WATER SKI ASSOCIATION
SEVENTH STREET and G AVENUE, S.W.
WINTER HAVEN, FLA., 33880

National organization for water ski clubs.

NATIONAL RECREATION and PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006

Comprehensive listing under Archery.

Publications

Management Aids Bulletin No. 36: "Handbook for Ski Slope Development," 41 pages, \$1 to members, \$2 to nonmembers. Facilities and operations.

NATIONAL SKI AREAS ASSOCIATION
369 LEXINGTON AVENUE
NEW YORK, N.Y., 10017

Trade organization representing American ski areas dedicated to the betterment of the ski industry and the advancement of the sport of skiing in general.

Assistance Available

General assistance to prospective ski area developers, annual conventions and trade show.

Publications

"Ski Area Management."
"NSAA Newsletter."

THE SEATTLE MOUNTAINEERS
P.O. BOX 122
SEATTLE, WASH., 98111

Dedicated to preserving the small remaining wilderness; to explore and study the mountains, forests, and water-courses of the Northwest; to preserve by the encouragement of protective legislation or otherwise, the natural beauty of Northwest America.

Assistance Available

Ski touring trips in scenic areas.

Publications

"The Mountaineer," monthly bulletin, deals with current business and activities of the club, and special annual issue is devoted to articles and reports of more lasting interest.

UNITED STATES SKI ASSOCIATION
THE BROADMOOR
COLORADO SPRINGS, COLO., 80906

National organization for amateur skiing in the United States.

Assistance Available

Assists competitions, recreation and all forms of skiing.

Swimming

AMERICAN ASSOCIATION for HEALTH,
PHYSICAL EDUCATION, and RECREATION
1201 15th STREET, N.W.
WASHINGTON, D.C., 20036

Dedicated to the improvement of health education, physical education, and recreation; a department of the National Education Association.

Assistance Available

Offers technical assistance through local members and through State and district conferences, workshops, and clinics.

Publications

"Aquatics Guide," 160 pages, \$1.

Official rules, swimming and diving standards, girls' and women's sports.

"Planning Areas and Facilities for Health, Physical Education, and Recreation," 300 pages, \$5 (paperback), \$6 (hard cover).

AMERICAN RED CROSS
17th and D STREETS, N.W.
WASHINGTON, D.C., 20006

Carries on a variety of health, safety, and welfare activities locally, nationally, and internationally.
Textbooks and other publications can usually be purchased through local chapters.

Assistance Available

Teaches swimming and lifesaving courses and trains instructors for these courses.

Publications

"Life Saving and Water Safety," 248 pages, 75 cents.
Textbook.

"Swimming and Diving," 271 pages, 75 cents.
Textbook with information on facilities requirements.

BOY SCOUTS of AMERICA
NATIONAL COUNCIL
NEW BRUNSWICK, N.J., 08903

Publications

"Aquatic Program," Catalog No. 12003, 150 pages, \$1.50.

"Swimming," Catalog No. 3299, 44 pages, 35 cents.

"Lifesaving," Catalog No. 3278, 52 pages, 35 cents.

NATIONAL RECREATION and PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006

Comprehensive listing under Archery.

Publications

"Aquatics Handbook," 224 pages, \$7.50.

Chapters on design and construction of pools, beach operation, camp waterfront layout, and boat marinas.

"A Guide for Planning the School and College Swimming Pool and Natatorium," 73 pages, \$2.50.

Outlines specifications best serving student, swimming teacher, coach, administrator, and maintenance man.

"Planning Facilities for Health, Physical Education, and Recreation," 154 pages, \$2.50.

Chapter on school and community swimming pools.

"Recreation Areas—Their Design and Equipment," 174 pages, \$8.

Chapter on pools, facilities and equipment.

"Swimming Pool Data and Reference Annual," 400 pages, \$5.

Technical swimming pool data.

"Sports and Recreational Facilities for School and Community," 370 pages, \$8.50.

Chapters on the outdoor swimming pool and the indoor swimming pool.

"Swimming and Diving," 345 pages, \$4.50.

Includes information on pool facilities, equipment and administration.

"Take the Guesswork Out of Pool Planning," 78 pages, \$5.

Series of authoritative articles on swimming pool promotion and construction.

"The Outdoor Swimming Pool—A Study Report," 42 pages, \$1.35.

Chapters on site; activities; shapes and sizes; construction; construction equipment; operation; finance; camp pools.

"The Swimming Pool Book," 214 pages, \$3.50.

Practical information on the planning, construction and operation of a residential or club pool.

Other books on developing personal skills in swimming and diving, including scuba and skin diving, water skiing.

Management Aids Bulletin No. 8: "Manual and Survey on Small Lake Management—Recreation That Pays Its Way," 44 pages, \$1 to members, \$2 to nonmembers.

Small lake construction and management, includes discussion on swimming.

Management Aids Bulletin No. 49: "Swimming Pool Management," \$1 to members, \$2 to nonmembers.

Management Aids Bulletin No. 50: "Swimming Pool Management," \$1 to members, \$2 to nonmembers.

Management Aids Bulletin No. 51: "Public Beaches," \$1 to members, \$2 to nonmembers.

NATIONAL WATER SAFETY CONGRESS
c/o CARL A. BISHIP, SECRETARY-TREASURER
510 TITLE BUILDING
ATLANTA, GA., 30301

Promotes water safety in all water activities.

Assistance Available

Through members and associated organizations, promotes safety demonstrations, programs, press coverage, and establishment of local, regional and State water safety councils.

RELATED SUBJECTS

Park Management

AMERICAN ASSOCIATION of BOTANICAL
GARDENS and ARBORETUMS
DEPARTMENT of HORTICULTURE
NEW MEXICO STATE UNIVERSITY
LAS CRUCES, N.M., 88001

Assistance Available

Planning and developing public, municipal and institutional interests in plants. Suggestions made regarding personnel, administration, and layout for most effective use of an area.

Publications

Quarterly Newsletter No. 61: "Planning an Arboretum," 20 pages, 30 cents.

Outline for planning an arboretum.

Quarterly Newsletter No. 63: "Signs and Labels," 61 pages, \$1.50.

Lists various types of signs and labels.

ATHLETIC INSTITUTE
MERCHANDISE MART
ROOM 805
CHICAGO, ILL., 60654

Nonprofit organization for the advancement of athletics, physical education and recreation.

Assistance Available

Offers free information on sports and recreation problems and questions.

Publications

"Equipment and Supplies," 97 pages, \$2.50.

Ten points essential to a public recreation system.

"Planning Facilities Guide," 272 pages, \$6.00—hard cover, \$5.00—paperback.

Facility planning and construction information.

NATIONAL RECREATION and PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006

Comprehensive listing under Archery.

Publications

Management Aids Bulletin Series, \$1 each to members, \$2 to nonmembers:

No. 1—"Manual for Park and Recreation Boards and Commissions," 40 pages.

No. 2—"Municipal Handbook for Golf Course Committees," 27 pages.

No. 3—"Park Equipment for Cities of 150,000 Population or Less," 31 pages.

- No. 4—"Outdoor Theaters," 28 pages.
- No. 5—"Picnic Facilities Survey," 23 pages.
- No. 6—"Refreshment Stand Survey," 32 pages.
- No. 7—"Vandalism—How To Stop It," 38 pages.
- No. 8—"Small Lake Management Manual and Survey," 44 pages.
- No. 9—"The Loss of Park and Recreation Land," 32 pages.
- No. 10—"Lawn Bowling," 27 pages.
- No. 11—"Housekeeping Manual for Parks and Recreation Buildings," 52 pages.
- No. 12—"Building and Programming Casting Pools," 33 pages.
- No. 13—"A Safety Guide for Park and Recreation Employees," 29 pages.
- No. 14—"Characteristics and Accomplishments of Park and Recreation Administrators," 36 pages.
- No. 15—"Roller Skating Manual and Survey," 32 pages.
- No. 16—"Family Camping," 50 pages.
- No. 17—"Audio Visual Aids Manual," 32 pages.
- No. 18—"Land Requirements," 36 pages.
- No. 19—"Drag Strip Survey," 30 pages.
- No. 20—"Manual and Survey for Public Safety," 48 pages.
- No. 21—"Mass Communications," 44 pages.
- No. 22—"Interpretation," 41 pages.
- No. 23—"Salary Survey of Park and/or Recreation Executives," 49 pages.
- No. 24—"How Education Affects Salaries," 30 pages.
- No. 25—"Fringe Benefits Survey of Park and Recreation Executives," 31 pages.
- No. 26—"A Manual on Concession Contracts," 45 pages.
- No. 27—"Alcoholic Beverages Survey," 33 pages.
- No. 28—"Souvenirs, Gifts, and Novelties," 37 pages.
- No. 29—"Amusement Rides," 33 pages.
- No. 30—"Recruitment and Curriculums for Parks and Recreation," 49 pages.
- No. 31—"User Fees," 32 pages.
- No. 32—"Park Police," 37 pages.
- No. 33—"Public Golf Courses," 36 pages.

- No. 34—"Guidelines for Campground Development," 32 pages.
- No. 35—"Shooting Ranges," 41 pages.
- No. 36—"Handbook for Ski Slope Development," 41 pages.
- No. 37—"Natural Ice Skating Surfaces," 37 pages.
- No. 38—"Artificial Ice Skating Facilities," 49 pages.
- No. 39—"Signs and Symbols for Park and Recreation Use," 33 pages.
- No. 40—"Creative Playground Equipment."
- No. 41—"Trends in Consolidation of Parks and Recreation."
- No. 42—"Municipal Cemetery Management for Park and Recreation."
- No. 43—"Day Camping for Park and Recreation Departments."
- No. 44—"Lake Zoning for Recreation."
- No. 45—"Financing—Sources of Income for Parks and Recreation."
- No. 46—"Budgeting for Parks and Recreation."
- No. 47—"Par-3 Golf."
- No. 48—"Annual Reports."
- No. 49—"Swimming Pool Management."
- No. 50—"Swimming Pool Management."
- No. 51—"Public Beaches."
- No. 52—"Sources of Assistance," 45 pages.
- No. 53—"Litter Control Handbook," 41 pages.
- No. 54—"Marinas," 40 pages.
- No. 55—"Perpetuation of Historical Heritage," 40 pages.
- No. 56—"History of Parks and Recreation," 40 pages.
- No. 57—"Filing Systems," 36 pages.
- Park Management Series, as follows:
- No. 1—"Park Automobile Barriers," 12 pages, 25 cents.
- No. 2—"Picnic Tables—Design, Construction, Maintenance," 16 pages, 25 cents.
- No. 3—"A Zoological Park—Why, Where, How," 48 pages, \$1.
- No. 4—"Park Sanitary Facilities," 30 pages, 75 cents.
- No. 5—"Nature Trail Labels," 48 pages, 50 cents.

- No. 6—"Outdoor Education," 23 pages, 50 cents.
No. 7—"Interpretive Programs," 31 pages, 50 cents.
No. 8—"Outdoor Education Through Park-School Programs,"
19 pages, 25 cents.
No. 9—"Food and Merchandise Sales in Public Parks," 39
pages, \$1.

"Park Practice Library," \$50 initial subscription: \$15 annual
renewal.

Technical, management, and operations materials; expanded
and brought up-to-date by information furnished by sub-
scribers.

"American Recreation Journal," available through member-
ship.

"Criteria for Judging Recreation Equipment," 8 pages, 30
cents.

Objectives, participant benefits, cost and maintenance,
supervision and safety.

"Library Materials for Recreation," 35 pages, free.

Lists library sources, government publications, and statistical
sources of information on recreation.

"Personnel Practices for Recreation Departments and Agen-
cies," 10 pages, \$1.

Elements of a good recreation personnel program.

"Administration of Public Recreation," 400 pages, \$8.

Information on administrative relationships and practices.

"Budget and Finance for Recreation Services," 270 pages, \$2.
Report of Sixth Annual National Institute on Recreation
Administration.

"Community Recreation: A Guide to its Organization," 525
pages, \$7.95.

A guide for professionals in the field.

"Community Sports and Athletics—Organization, Administra-
tion, and Program," 500 pages, \$6.

Problems involved in organizing and conducting a sports
program.

"Elements of Park and Recreation Administration," 340 pages, \$5.50.

Discusses administrative problems faced by recreation administrators.

"Federal Assistance for Recreation and Parks," \$35.

A reference publication outlining more than 60 federal programs providing aid to agencies in the park and recreation field.

"Recreation for Community Living," 167 pages, \$1.25.

History, scope, significance of recreation, guiding principles, organization, and planning.

Public Relations

NATIONAL RECREATION and PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006

Comprehensive listing under Archery.

Publications

Management Aids Bulletin No. 17: "Audio-Visual Aids Manual," 32 pages, \$1 to members, \$2 to nonmembers.

Tools of communication, when and how to use.

Management Aids Bulletin No. 21: "Mass Communications," 44 pages, \$1 to members, \$2 to nonmembers.

Mass media (printed, radio, television, audio-visual), their use, cost and results.

"It Pays to Sell Services," 35 pages, 50 cents.

Public relations for the recreation administrator.

"May I Help You, Sir?" 15 pages, 30 cents.

Public relations tips.

Community Action

NATIONAL ASSOCIATION of COUNTIES RESEARCH FOUNDATION
1001 CONNECTICUT AVENUE, N.W.
WASHINGTON, D.C., 20036

Publications

Ten Community Action Guides, developed in cooperation with the Bureau of Outdoor Recreation, present in concise, non-technical form material that can be used by public officials and others responsible for basic policy decisions, etc., regarding outdoor recreation and park facilities. The titles of the ten Guides are:

1. Outdoor Recreation Planning
2. Legal Aspects
3. Organization
4. Staffing and Consultants
5. Area-Wide and Multi-Government Cooperative Programs
6. Financing
7. Technical and Financial Assistance
8. Land Acquisition
9. Water-Based Recreation
10. Citizen Support